

PROJECT Self-brand milestone: sketches by Renee Apelo



I want to create original cartoon and anime-inspired characters using Japanese anime and manga styles. Each style is often distinguished by character design, level of detail, and the story's themes, depending on the target audience.

The three most successful sketches that will reflect my design are numbers 29, 46, and 48. The design with lowercase letters/numbers makes them easier to distinguish from the Japanese-style capital letters of my first name initials, RF. The subtitle is in katakana, Japanese language characters for foreign languages.

Hi Spencer,

I agree that sketches 1 and 5 are the most successful in showing your design theme. In addition, I think design 27 plus your initials will also best reflect your theme. Most of your designs reflect the bright, soft, and cute impression of flowers and the sun.